



**FAST FIRED
by CARBONE**

**FRANCHISE
OPPORTUNITIES
INSIDE Walmart** 



WHY OPEN IN WALMART?

As the world's largest retailer, Walmart has a strong presence. 95% of the US population resides within a 12-mile radius of its stores.

Average # of daily customers: 8,000 - 10,000

Average % that convert to food service: 4% - 8%

Average spend per customer: \$7 - \$14/order

Also as a tenant, not only do we get guaranteed foot traffic, we get favourable leasing terms for these in-store spaces are designed to be tenant-friendly, allowing for easy setup and customization. For example, rent is 7% of sales or \$3,500 if sales are less than \$50K in a month. These spaces are typically available as white-boxed or second-generation restaurant spaces, simplifying the buildout process.



THE CARBONE STORY

The Carbone Restaurant Group (Carbone group) was founded in 2010 to capitalize on the rapidly growing pizza industry.

The Carbone group developed a fast-casual pizza brand, FAST FIRED by Carbone (FAST FIRED) as their express brand, which focuses on quality, customization, and convenience for the customer. From traditional Italian style, to plant based and gluten free options, all the bases are covered.

The Carbone Group is in the midst of launching locations in USA, Canada and internationally over the months ahead.

The Carbone Group is looking for investment partners, and franchise partners from around the globe who want to get in on a slice of the pie.



OWNER / OPERATOR - OPPORTUNITIES 2025





YOUR PIZZA, YOUR WAY.



FRESH
LOCALLY SOURCED INGREDIENTS.



AUTHENTIC
TRADITIONAL & HAND-STRETCHED.



SUSTAINABLE
BE MINDFUL & WASTE LESS.



TAILORED
YOU CREATE IT. WE BUILD IT.

ENDLESS TOPPINGS. HAND STRETCHED.

PIZZA MADE FRESH

**We serve our
customers fresh
custom made
pizzas in various
sizes along with
by the slice, plus
salads, bowls,
and desserts.**



PASSIVE INVESTOR

- ✓ \$50,000 minimum investment
- ✓ Ownership percentage is based on the investment made divided by the total investment needed to build and fund the restaurant. I.e. \$50,000 invested in a \$400,000 restaurant will give 12.5% ownership
- ✓ The total investment for a Walmart locations ranges from \$250,000 to \$700,000, depending on the size and scope of the build-out.
- ✓ Rent is the greater of \$3,500/month or 7% of sales!
- ✓ Expected revenue is 800k - 2M
- ✓ Carbone Corporate owns part of and runs the location. Expected return on investment is 18 months from opening.

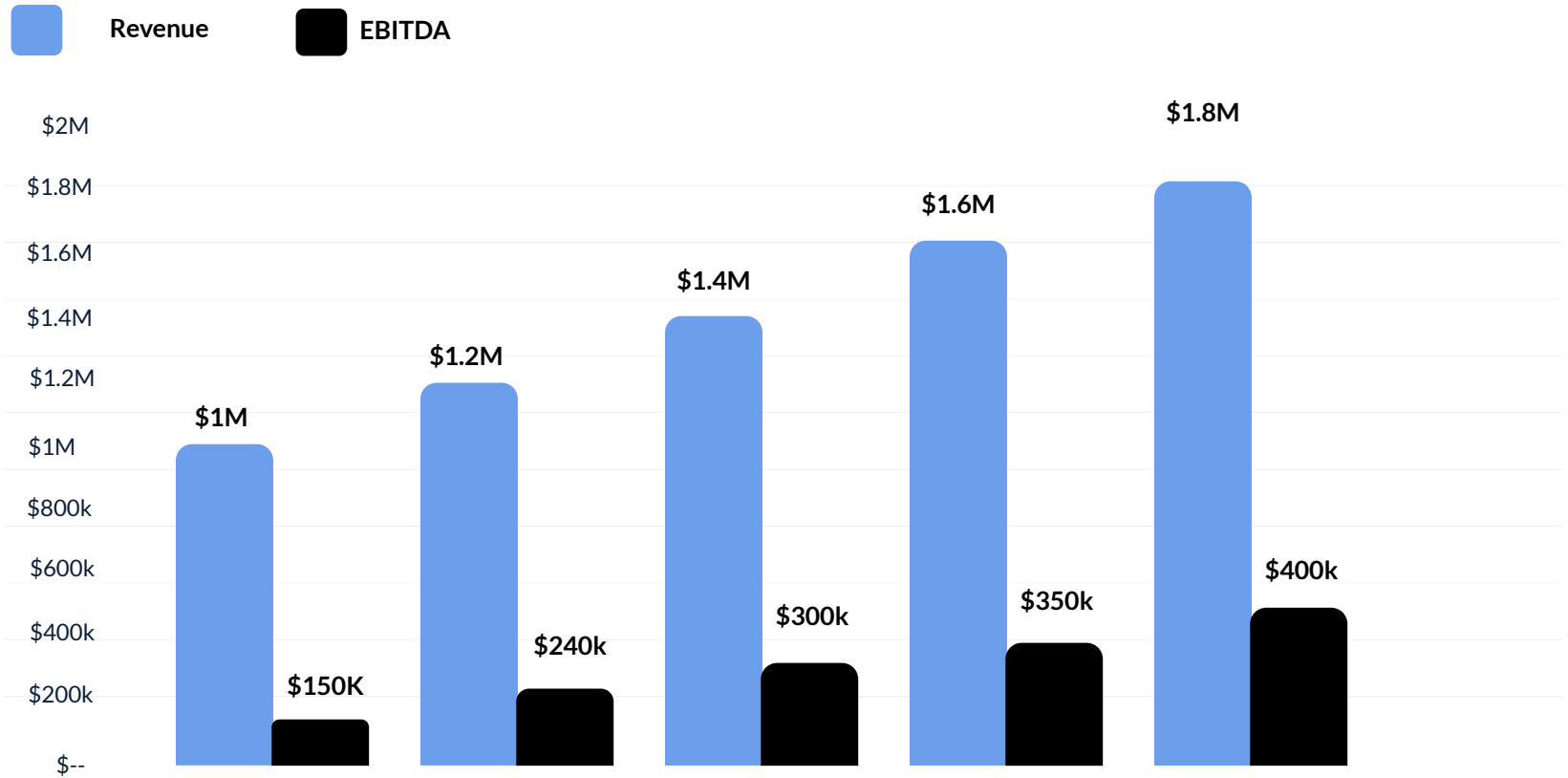


FRANCHISE OWNER

- ✓ \$100,000 minimum investment
- ✓ You are the 100% owner. The location is funded by your investment (part as a loan if you so choose)
- ✓ The total investment involves a 60k fee plus you simply pay a 6% royalty and 2% marketing fee on sales once open for business
- ✓ We help you select, build, and open your restaurant and provide ongoing support
- ✓ Total investment ranges from \$300,000 - \$750,000
- ✓ ROI estimate 12 - 18 months from opening



REVENUE / PROFIT BASED ON REVENUES PER STORE*



***ESTIMATES**

STRATEGIC INVESTOR

FAST FIRED by
Carbone partners
with those at the top
of their game to help
fuel growth.

WILL YOU BE NEXT?

APPLY TODAY.



KELLY OLYNYK
NBA STAR
Center
San Antonio
Spurs



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